

Floral Design Day



Feb. 28th

Rittners Floral School
345 Marlborough St
Boston, MA. 02115
www.floralschool.com

The Origins Of Floral Design Day

The original idea behind Floral Design Day, was an unique way to celebrate a special birthday of Carl Rittner, who founded our school.

Mr. "R" as our students affectionately called him, founded The Rittners School of Floral Design, in Boston, over sixty years ago, and was a pioneer in floral art education. Through the years, his humor, patience and wealth of floral industry knowledge have had a marked impact upon thousands of students from all over the globe.

So it was particularly meaningful when Gov. Weld of Massachusetts proclaimed Floral Design Day as part of Mr. Rittner's special birthday celebration.

The idea of a holiday that celebrates floral design as an art form, is a wonderful one whose time has come. And so, Mr. R and the rest of us here at Rittners, wanted to see Floral Design Day continue to be observed as an event in its own right.



A Holiday To Celebrate Floral Designing As An Art Form....



A Proclamation...



The Commonwealth of Massachusetts



A Proclamation
by the Governor
GEORGE FRANKLIN WELLS
1908

WHEREAS Towns and their citizens have been accustomed and engaged to support the well-kept public streets;

WHEREAS Towns desire to regulate the use of flag poles and utility poles and to regulate the placing of telegraph poles, wires, and other structures;

WHEREAS Through local action, individuals are able to report their interests in utility poles, flag poles, and other structures;

WHEREAS The State desires to provide a plan and will by the approval of its local boards, including a State Board of Public Utilities, and other bodies;

WHEREAS The State desires to provide a plan and will by the approval of its local boards, including a State Board of Public Utilities, and other bodies;

WILLIAM F. WELLS, Governor of the Commonwealth of Massachusetts, do hereby proclaim, following the 20th day of...

PLANNING DEPARTMENT

ALL THE RIGHTS OF THE COMMONWEALTH IN THIS MATTER ARE HEREBY RESERVED TO THE COMMONWEALTH.

Given at the Executive Chamber in Boston, this 20th day of February, in the year of our Lord one thousand nine hundred and eight, and of the Independence of the United States of America, the first day of February.

GEORGE FRANKLIN WELLS
Governor

By His Excellency the Governor:
William F. Wells
WILLIAM F. WELLS
Governor of the Commonwealth



GOVERNOR OF THE COMMONWEALTH OF MASSACHUSETTS

**The Commonwealth of Massachusetts
A Proclamation
By His Excellency**

GOVERNOR WILLIAM F. WELD

1995

WHEREAS Flowers and their design have been appreciated and enjoyed throughout the world since prehistoric times and

WHEREAS Floral design is a unique art form, utilizing natural media and applying such variables as line, balance, color, structure & symbolism, and

WHEREAS Through floral design, individuals are able to express many emotions including love, sympathy, friendship and hope, and

WHEREAS Floral design provides visual pleasure and adds to the observance of personal events, including birth, marriages and deaths and

WHEREAS Floral design fosters creativity, enhances communication and develops perceptual awareness:

Now, therefore I William F. Weld, Governor of the Commonwealth of Massachusetts do hereby proclaim February 28th, 1995 as

FLORAL DESIGN DAY

And urge all the citizens of the Commonwealth to take cognizance of this event and participate fittingly in its observance.



**Floral
Design
Day Is
Feb 28th**



Floral design is a proud art form that has spanned thousands of years, with a diversity of styles reflecting varying social, religious, and cultural trends. Floral art is a very unique art form in that it plays an important role in our social interactions, for decorating, establishing and maintaining relationships, and generally enhancing the overall quality of our lives.....

Recent research has confirmed that not only are flowers lovely, but also that they are good for us. Florals help promote psychological benefits and well being....

It has been particularly gratifying to witness first hand how flowers can enhance the lives of my students, who go on to use their floral art skills to make the lives of their neighbors, friends and communities even better.....

The floral industry is a multibillion dollar industry that brightens our lives at such holidays as Thanksgiving, Christmas, Valentines' Day, Mother's Day & Secretaries Day as well as on an every day basis, and in so doing, contributes to our economy.

Floral Design Day continues to evolve. **If we appreciate floral designing as an art form, then we should also appreciate the amazing, talented and hard working people who create floral art, and by so doing, bring so much good into people's lives.**

Floral Design Day in the 21st Century celebrates both the art of floral design and those who practice it.

The process of being involved with both Floral Design Day, and the production of this commemorative book have been especially meaningful...

I hope that you enjoy this book as much as we at Rittners enjoyed producing it....

Dr. Stephen Rittner
Rittners Floral School



A Holiday To Celebrate Floral Designers As Well As Their Art Form.....



**Welcome to Our Gallery
of Floral Designs To
Commemorate Feb 28:
Floral Design Day**



































Visit Floral Design Day Online

<http://www.floralschool.com/floral-design-day.htm>

We hope you enjoyed this e-book.
Visit our Floral Design Day page
online, as we will constantly be
adding more resources to this
page...



About Rittners Floral School



Rittners Floral School is one of the longest running and finest private floral design schools in North America.

Located in the prestigious Back Bay neighborhood of Boston, Rittners Floral School attracts students from all over North America and abroad by the excellence of its courses.

Rittners makes use of the latest educational theory, teaching and floral technologies, to bring its students outstanding diploma programs in floral designing....

Rittners Floral School's only business is floral education.

Whether your goals are rest and relaxation, stress reduction, or vocational, you will really enjoy the various hands-on workshop floral art courses offered at Rittners.

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